



ANIWRITESCOPY.COM
ANI@ANIWRITESCOPY.COM
+31 6 4772 6601

EXPERIENCE

SENIOR CREATIVE: SUPERHEROES AMSTERDAM	MAR 2020 - PRESENT
SENIOR COPYWRITER (FREELANCE) <i>KFC, BMW, MINI, COCA-COLA</i>	NOV 2018 - FEB 2020
COPYWRITER: LEO BURNETT DUBAI <i>EMIRATES AIRLINES, SAMSUNG, EMIRATES NBD, SPOTIFY, DU TELECOM</i>	OCT 2017 - OCT 2018
COPYWRITER: J. WALTER THOMPSON DUBAI <i>HSBC BANK, FANTA, BENTLEY, NIKE, KINOKUNIYA BOOKSTORES</i>	MAY 2015 - JULY 2017
COPYWRITER: THE REPUBLIC, MUMBAI <i>HARLEY-DAVIDSON, DIESEL JEANS</i>	DEC 2010 - AUG 2011

AWARDS

MENA EFFIES 2018: SHORTLIST // EMIRATES NBD EIDIYA EXPRESS
DUBAI LYNX 2017: GOLD // INTEGRATED YOUNG LYNX
DUBAI LYNX 2017: FILM CRAFT: SHORTLIST // HSBC
CANNES YOUNG LIONS UAE 2016: SILVER
NEW YORK FESTIVALS 2016: FINALIST // KINOKUNIYA BOOKSTORES
DUBAI LYNX 2016: SHORTLIST // KINOKUNIYA BOOKSTORES
D&AD NEW BLOOD 2014: IN-BOOK // DOMESTOS
CENTER RING STUDENT SHOW: MERIT // MITCHELL & NESS

EDUCATION

COPYWRITING: <i>THE CREATIVE CIRCUS, ATLANTA</i>	2012 - 2014
M.A.(PSYCHOLOGY): <i>UNIVERSITY OF MUMBAI</i>	2007 - 2009